



Tele2 appoints Petr Cermak as new EVP Chief Commercial Officer and announces further changes to the leadership team

Stockholm – Tele2 AB (“Tele2”) (Nasdaq Stockholm: TEL2 A and TEL2 B) appoints Petr Cermak as Executive Vice President, Chief Commercial Officer and part of the Group Leadership Team. In addition, Charlotte Hansson, EVP Chief Financial Officer and Hendrik de Groot, EVP Chief Commercial Officer will leave Tele2.

Starting February 10, 2025, Petr Cermak assumes the role of EVP Chief Commercial Officer and joins Tele2’s Group Leadership Team, reporting to CEO Jean Marc Harion.

Petr comes with extensive telecom experience and has throughout his career driven transformation and growth in competitive markets. He spent over three years at Telia, most recently as Group Chief Commercial and Strategy Officer, following his role as CEO of Telia Denmark. During his career, he lived nine years in Sweden and he brings international experience from leading consulting firms such as Bain & Company and The Boston Consulting Group, where he advised global telecom operators on commercial excellence and market strategy.

- *I am very pleased to welcome Petr to the team. His extensive telecom expertise, strategic mindset, and ability to drive change will be invaluable as we accelerate the transformation of Tele2 into a faster and stronger company, says Jean Marc Harion, CEO & President at Tele2.*

As part of the ongoing evolution of Tele2’s management team, Charlotte Hansson, EVP CFO, and Hendrik de Groot, EVP CCO, are stepping down from their roles, effective immediately. Peter Landgren, currently Head of Financial Reporting & Operations at Tele2, will assume the role of acting EVP CFO, effective from today. Tele2’s new permanent CFO will be appointed in the coming months.

- *I thank Hendrik and Charlotte for their steadfast dedication and leadership during their time with Tele2. They have both been instrumental for Tele2’s commercial and financial progress in the past four years, and I wish them all the best in their future endeavors, Jean Marc Harion concludes.*

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Tele2 is a leading telco with the purpose to enable a society of unlimited possibilities. Through our networks and services — ranging from mobile and fixed connectivity, telephony and data network services to TV, streaming and global IoT solutions — we are deeply connected to every aspect of today’s digital lifestyle. By making our infrastructure more powerful, reliable and sustainable, we enable society to become that as well. Tele2 was founded in 1993 and is listed on Nasdaq Stockholm. In 2024, Tele2 generated revenue of SEK 30 billion and reported an underlying EBITDAaL of SEK 11 billion. For latest news and definitions of measures, please see our homepage www.tele2.com