

FIRST QUARTER 2019

A man wearing large black headphones and a black t-shirt is sitting and smiling while looking at a tablet computer. The scene is dimly lit with a blue tint, and the background features out-of-focus bokeh lights in various colors (yellow, red, white, blue).

April 24, 2019

Tele2 AB

Group highlights – Q1 2019

<i>SEK billion</i>	Q1 2019	% change organic
Revenue	7.2	-1%
End-user service revenue	5.3	0%
Underlying EBITDA ex. IFRS 16	2.3	+8%
Capex ex. spectrum and leases	0.6	

Comments

- Organic growth of end-user service revenue of 0%, including
 - Mobile EUSR +3%
 - Fixed EUSR -3%

Tele2 is becoming a true integrated challenger

Drive FMC in Sweden B2C

- Launch of Com Hem mobile in February
- Increasing penetration of FMC bundle benefits

Sweden B2B turnaround

- Continued customer growth
- Setting up B2B management and sales incentive structure to align with strategy
- Continued restructuring to focus on higher-margin network based ICT services

Build on the momentum in the Baltics

- Sustained momentum with 7% growth in mobile end-user service revenue and 16% in underlying EBITDA excluding IFRS 16

Cost transformation

- Cost synergies starting to materialize with SEK 50 million achieved in Q1
- Annualized run-rate of SEK 300 million at the end of Q1

Growth and cost initiatives drive cash flow

1 Low-single digit end-user service revenue growth – SEK 450m of revenue synergies

Expected to be flat in 2019, which is a transition year, and low-single digit growth in the mid-term driven by strategy initiatives

2 Mid-single digit growth in underlying EBITDA excluding IFRS 16 – SEK 900m of cost synergies

Driven by front-loaded synergies in 2019 and a mix of cost reduction and revenue growth mid-term

3 Capex – Low capital intensity compared to industry over investment cycle

SEK 2.9-3.2bn in 2019, and SEK 3.0-3.5bn/year in the mid-term, excluding spectrum and leases, as we roll out 5G and Remote-PHY

4 Maintain leverage at 2.5-3.0x

Growth in underlying EBITDAaL and cash from asset sales create room to re-lever and distribute additional cash to shareholders

Shareholder Remuneration

Ordinary dividend up 10% to SEK 4.40/share (SEK 3.0bn)
Additional remuneration from asset sales to be announced

FY2018 Starting Point – pro forma

End-user service revenue: SEK 21.4bn

Underlying EBITDA excluding IFRS 16:
SEK 9.0bn

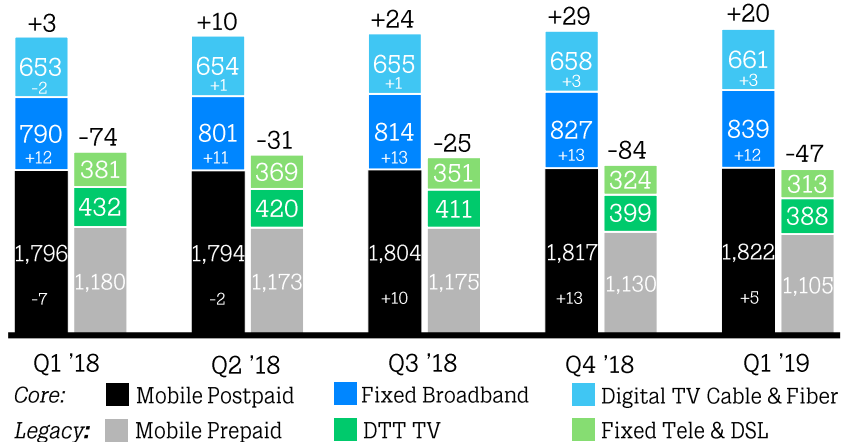
Capex: SEK 2.8bn excluding spectrum
and leases

Leverage: 2.8x economic
net debt/underlying EBITDAaL

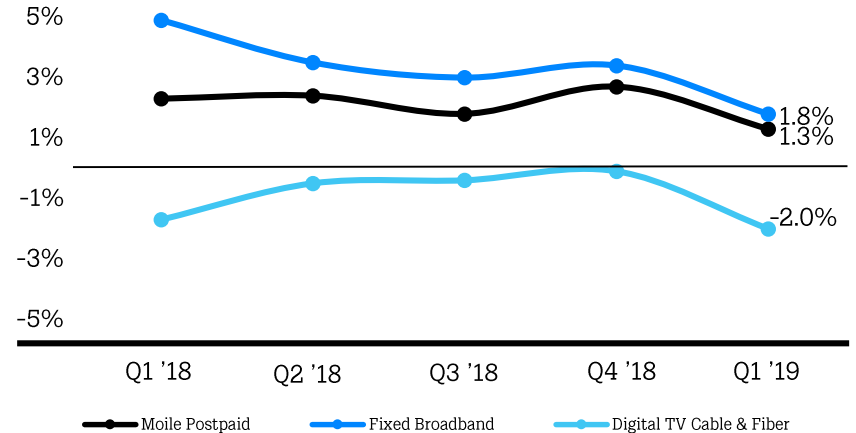
Sweden

Sweden Consumer – Operational highlights

RGUs & net adds – core and legacy services
(thousands, pro forma)



ASPU year-on-year growth
(%, pro forma)



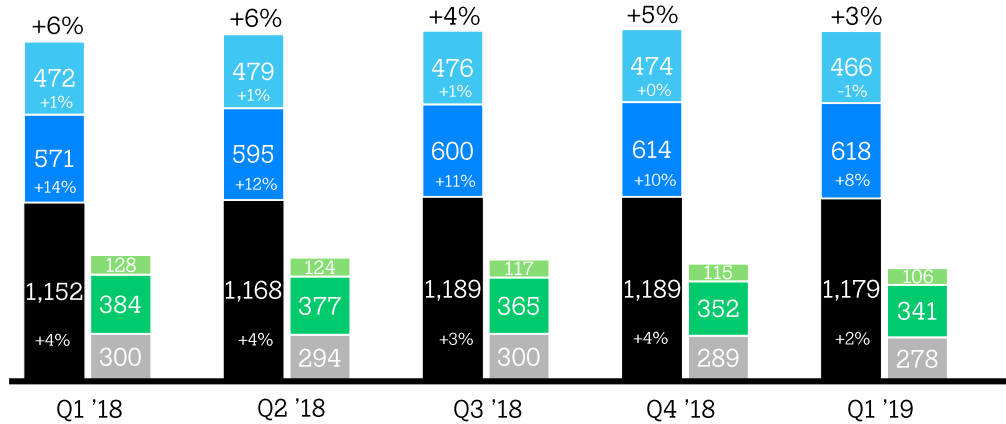
Q1 highlights

- Positive net adds in all core services, driven mainly by Comviq mobile postpaid and fixed broadband on both Com Hem and Boxer brands
- Total mobile ASPU up 2.5% due to pre to postpaid migration and postpaid ASPU growth of +1.3%, driven by upsell to larger data buckets and Unlimited
- Fixed broadband ASPU growth of +1.8% driven by upsell to higher speeds. Group agreements with some negative effect on Digital TV Cable and Fiber ASPU but positive effect on churn

Sweden Consumer segment – Financials

End-user service revenue

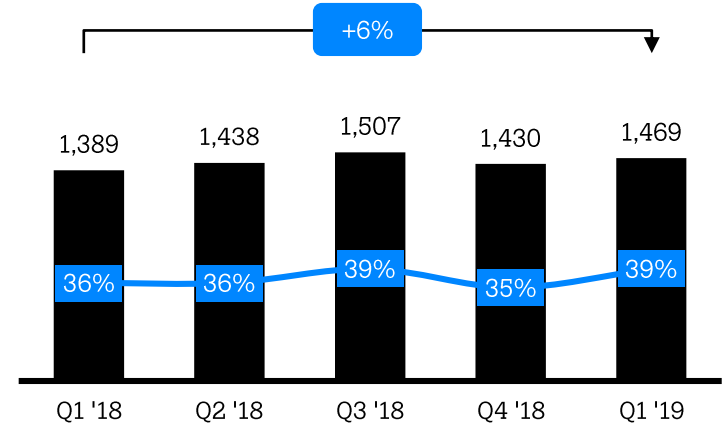
(SEK million, pro forma, year-on-year growth %)



Core: ■ Mobile Postpaid ■ Fixed Broadband ■ Digital TV Cable & Fiber
 Legacy: ■ Mobile Prepaid ■ DTT TV ■ Fixed Tele & DSL

Underlying EBITDA ex. IFRS16 and margin

(SEK million, pro forma)

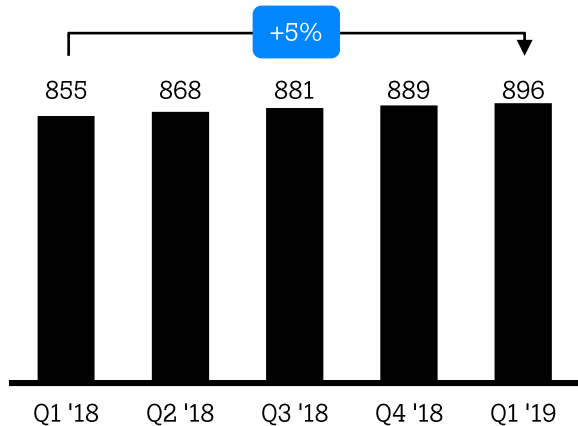


Q1 highlights

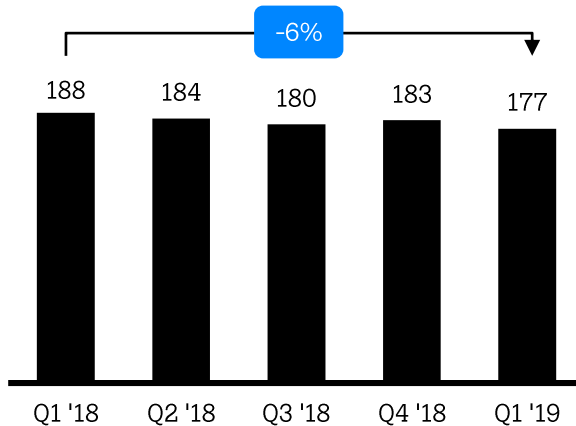
- Core services growing +3%, offset by -11% decline in legacy services
- Stable end-user service revenue within Mobile. Fixed declining 2% driven by continued pressure within legacy services
- Underlying EBITDA growth excluding IFRS 16 of +6%, as synergies start to materialize

Sweden Business – Operational highlights

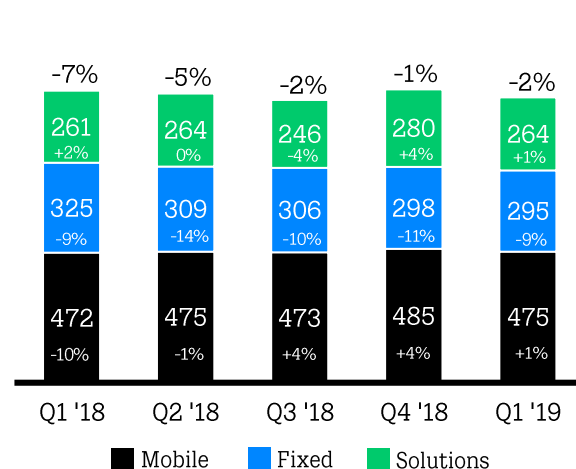
Mobile RGUs
(thousands, pro forma)



Mobile ASPU
(SEK, pro forma)



End-user service revenue
(SEK million, pro forma, year-on-year growth %)

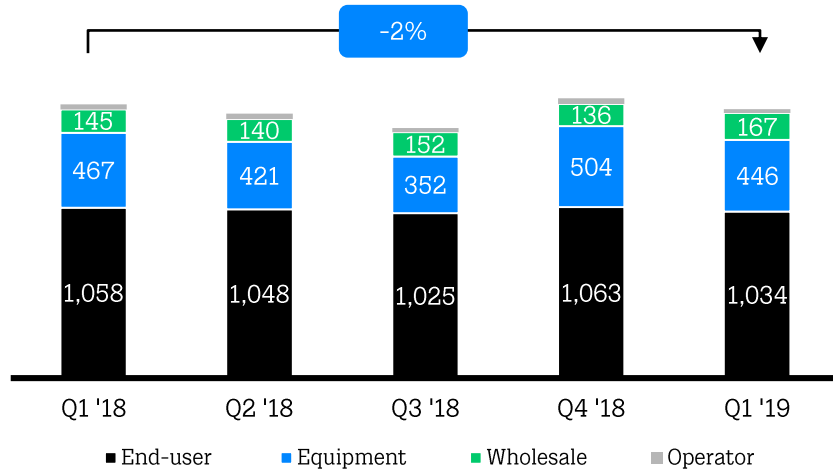


Q1 highlights

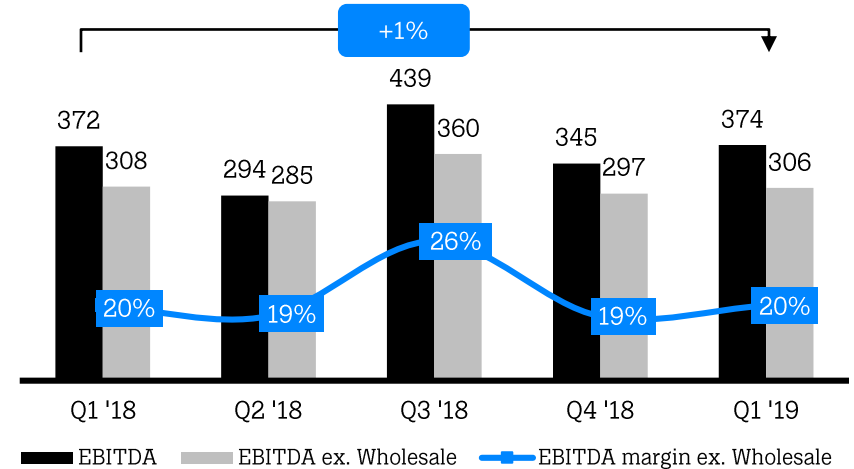
- Increase in mobile RGU base of 5% as customer wins continue; new or extended contracts in the quarter include Rejlers, GDL Logistics, NCC, Toshiba and Linköping University
- Price competition still having an effect on ASPU
- Continued efforts to achieve end-user service revenue stabilization

Sweden Business segment – Financials

Revenue
(SEK million, pro forma)



Underlying EBITDA ex. IFRS16 and margin
(SEK million, pro forma)

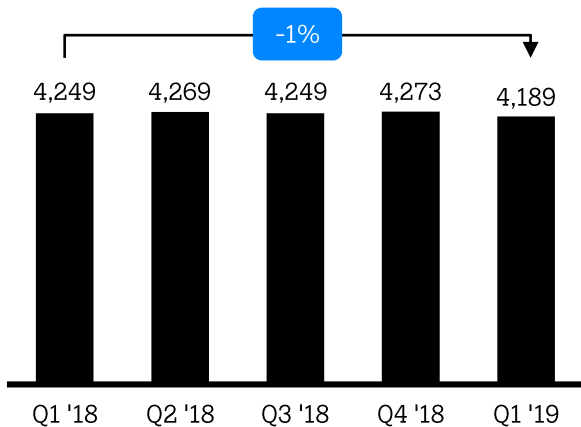


Q1 highlights

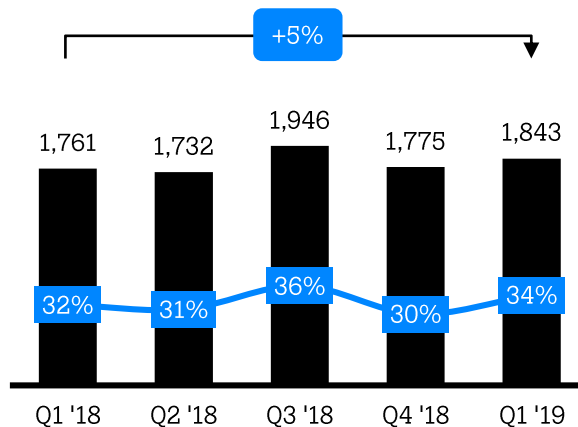
- Slightly negative growth in total revenue due to declines in end-user service revenue and equipment revenue
- Underlying EBITDA growth of 1% excluding IFRS 16
- Refining business scope to achieve profitable growth

Sweden overview

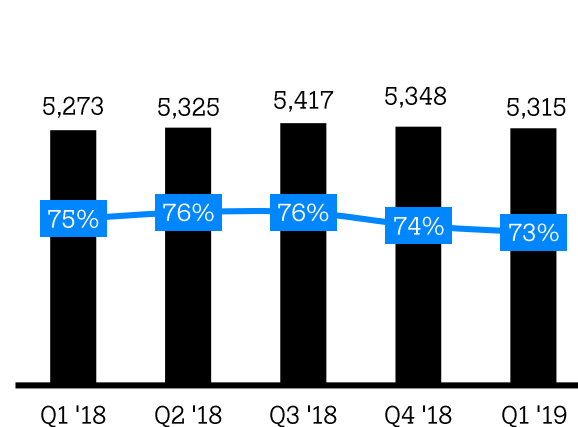
Total end-user service revenue
(SEK million, pro forma)



Underlying EBITDA ex. IFRS 16 and margin
(SEK million, pro forma)



Underlying EBITDAaL - Capex* and cash conversion, rolling 12m
(SEK million, pro forma)



Q1 highlights

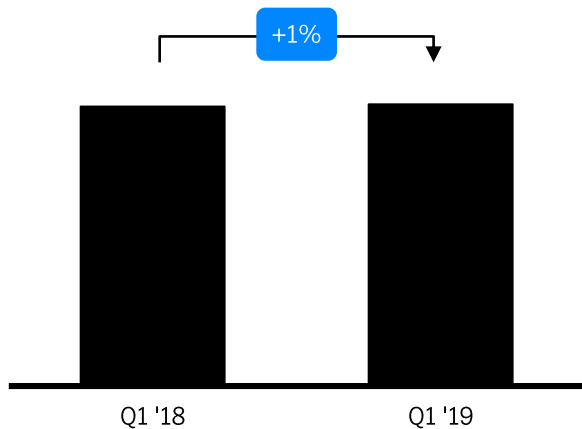
- Underlying EBITDA growth excluding IFRS 16 of 5% driven primarily by cost synergies within Consumer
- Stable cash generation when adjusting for the payment of the 700 MHz spectrum
- Rolling 12 months cash conversion of 73%

*Capex ex. spectrum and leases
Cash conversion = (Underlying EBITDAaL - Capex) / Underlying EBITDAaL

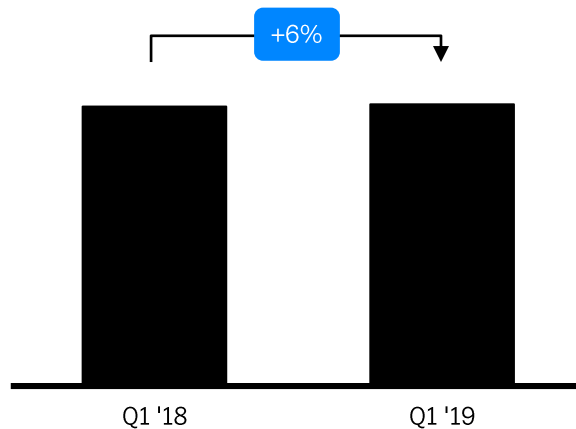
International

Baltics – Operational highlights

Mobile RGUs



ASPU development



Brand campaign

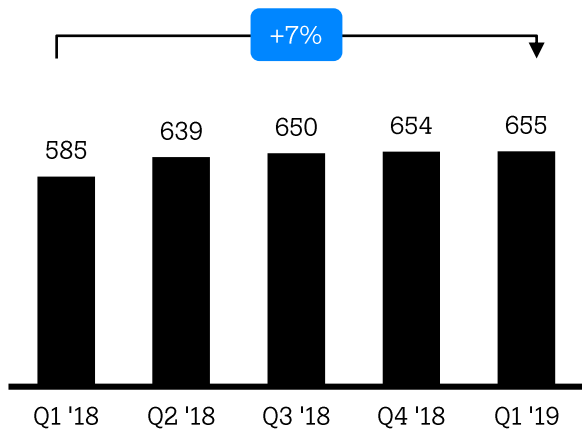


Q1 highlights

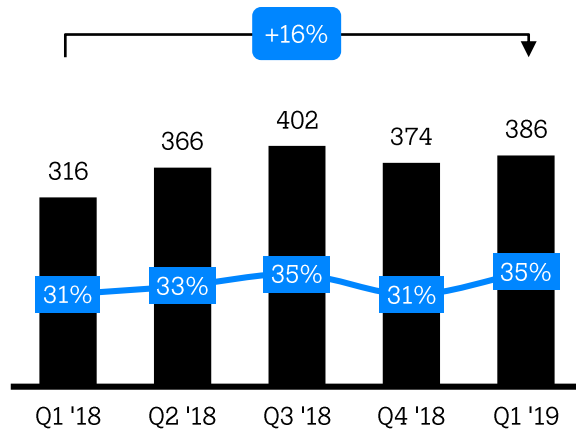
- ASPU growth in all three markets led by Lithuania
- RGU growth, despite challenges in Estonia, as consumer small-screen and mobile broadband more than offset prepaid decline

Baltics – Financials

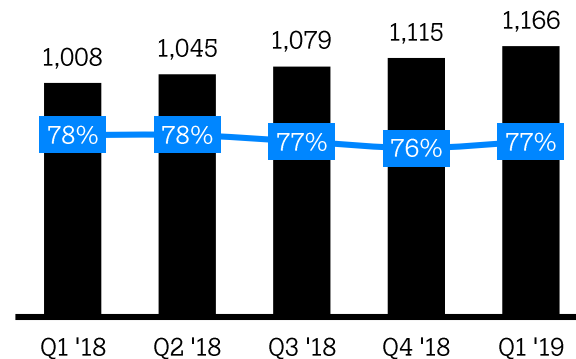
Mobile end-user service revenue
(SEK million)



Underlying EBITDA ex. IFRS 16 and margin
(SEK million)



Underlying EBITDAaL - Capex* and cash conversion, rolling 12m (SEK million)

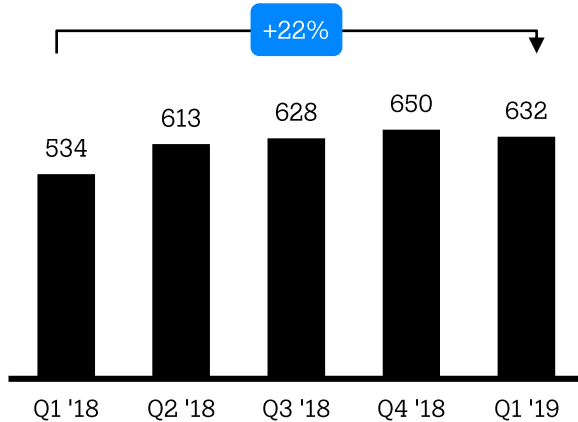


Q1 highlights

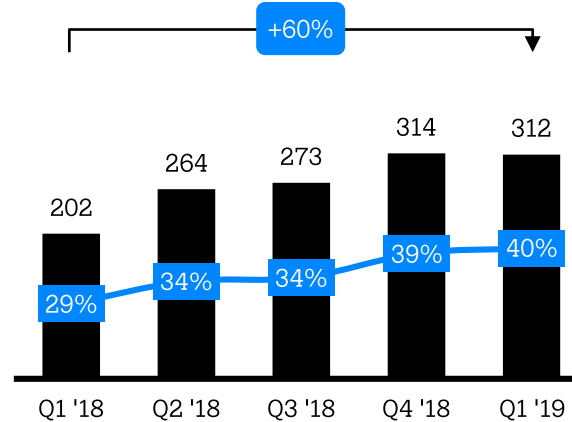
- Mobile end-user service revenue growth driven by both volume and ASPU
- Lithuania growing mobile end-user service revenue by 11% and underlying EBITDA excluding IFRS 16 by 25%
- Growth in underlying EBITDA excluding IFRS 16 with all markets contributing

Kazakhstan (discontinued) – Financials

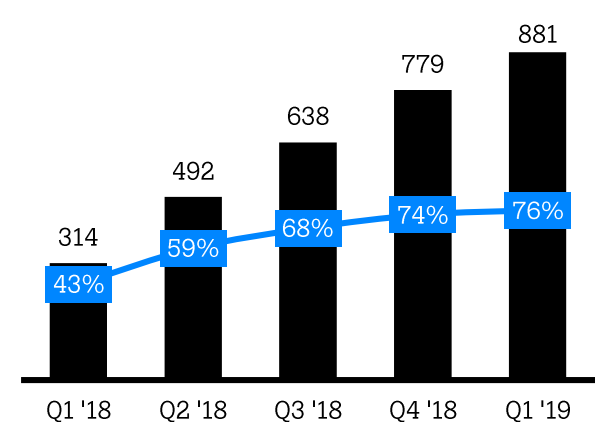
Mobile end-user service revenue
(SEK million)



Underlying EBITDA ex. IFRS 16 and margin
(SEK million)



Underlying EBITDAaL - Capex* and cash conversion, rolling 12m (SEK million)



Q1 highlights

- Mobile end-user service revenue driven by 19% ASPU increase and 2% increase in RGUs
- Margin expansion driven by continued growth of mobile end-user service revenue and strong cost efficiency
- Shareholder loan repayments of KZT 5.6bn (SEK 134m) in Q1 resulting in KZT 84bn (SEK 2.0bn) outstanding at year-end
- Divestment process on track to close at mid-year

Financial Overview

Accounting changes

Somewhat increased scope of *Items affecting comparability* to make *Underlying EBITDA* cleaner

We add “reported” EBITDA to align with the industry

P & L with IFRS 16	
Revenue	
Underlying EBITDA	
+/- Items affecting comparability	
= EBITDA	
- Depreciation & Amortization	
<i>of which RoU asset depreciation</i>	
+/- JVs and associated companies	
= Operating profit	
- Financial items	
<i>of which lease interest</i>	
= Profit after financial items	
...	

Underlying EBITDA

- Lease costs as booked before IFRS 16

= Underlying EBITDA excluding IFRS 16

We will use this measure for comparability during 2019

Underlying EBITDA

- RoU asset depreciation

- Lease interest

= Underlying EBITDAaL

We intend to keep this measure in coming years, and use it for leverage calculation

Note: *Underlying EBITDA excluding IFRS 16* and *Underlying EBITDAaL* are almost equal, but there is a small difference since lease interest is front-end loaded over the contract period. In addition, *Underlying EBITDA excluding IFRS 16* will be reported separately for Sweden Consumer and Sweden Business, but *Underlying EBITDAaL* will only be provided for Sweden as a whole.

Group results Q1 2019

SEK million	①	Q1 2019	Q1 2018
Revenue		7,217	5,425
Underlying EBITDA		2,659	1,460
Margin (%)		32%	27%
Items affecting comparability	②	-262	-65
D&A	③	-1,303	-509
JVs and associated companies	④	10	14
Operating profit		1,104	900
Interest income/expenses		-109	-69
Other financial items		5	-13
Taxes		-231	-196
Net profit, continuing operations		769	622
Discontinued operations		255	-273
Non-controlling interests		-56	-6
Net profit, equity holders of parent	⑤	968	343

Comments

- ① IFRS 16 applied from Q1 2019, not retrospectively
- ② Items affecting comparability includes integration cost of SEK 155m for the Com Hem merger
- ③ D&A includes SEK 299m amortization of surplus value from acquisitions and SEK 303m depreciation of right-of-use assets (leased assets)
- ④ Including preliminary share of result from the merged Dutch business. Purchase price allocation not finalized
- ⑤ Significant profit improvement following the Group's restructuring over the past 12 months

Group cash flow Q1 2019

SEK million	①	Q1 2019	Q1 2018
Underlying EBITDA, continuing op.		2,659	1,460
Items affecting comp., continuing op.	②	-262	-65
<i>EBITDA continuing operations</i>		<i>2,397</i>	<i>1,395</i>
EBITDA discontinued operations		434	190
Amortization of lease liabilities	③	-382	-
Capex paid	④	-1,671	-840
Changes in working capital		116	-467
Financial items paid / received		-130	-88
Income taxes paid		-293	-145
Other cash items		-34	23
Equity free cash flow, total operations		437	68
Of which continuing operations		241	195
Of which discontinued operations	⑤	196	-127

Comments

- ① IFRS 16 applied from Q1 2019, not retrospectively
- ② Including SEK 199m related to the Com Hem merger, of which SEK 155m integration costs
- ③ Amortization of lease liabilities, offsets the increase in EBITDA driven by IFRS 16
- ④ Capex paid includes SEK 799m of payments related to spectrum capex, mainly 700 MHz in Sweden
- ⑤ Including Kazakhstan for Q1 2019 and both Netherlands and Kazakhstan for Q1 2018

Synergy update

	Benefit in quarter	Run-rate (Annualized at end of quarter)	Target (Run-rate at end of year 3)
Cost synergies (SEK million)	50	300	900

Revenue synergies

Important first steps taken towards target of SEK 450m in 5 years, including Com Hem mobile launch and FMC benefits

Drivers

- Cost synergies driven by reductions in FTEs and consultants
- Integration costs of SEK 155m incurred in the quarter, with a total of SEK 365m having been incurred since the start of the integration

Financial guidance - unchanged

	End-user service revenue	Underlying EBITDAaL	CAPEX (SEK bn excl. spectrum and leased assets)
Mid-term ambition	Low-single digit growth	Mid-single digit growth	3.0-3.5
2019	Around 2018 level	Mid-single digit growth*	2.9-3.2

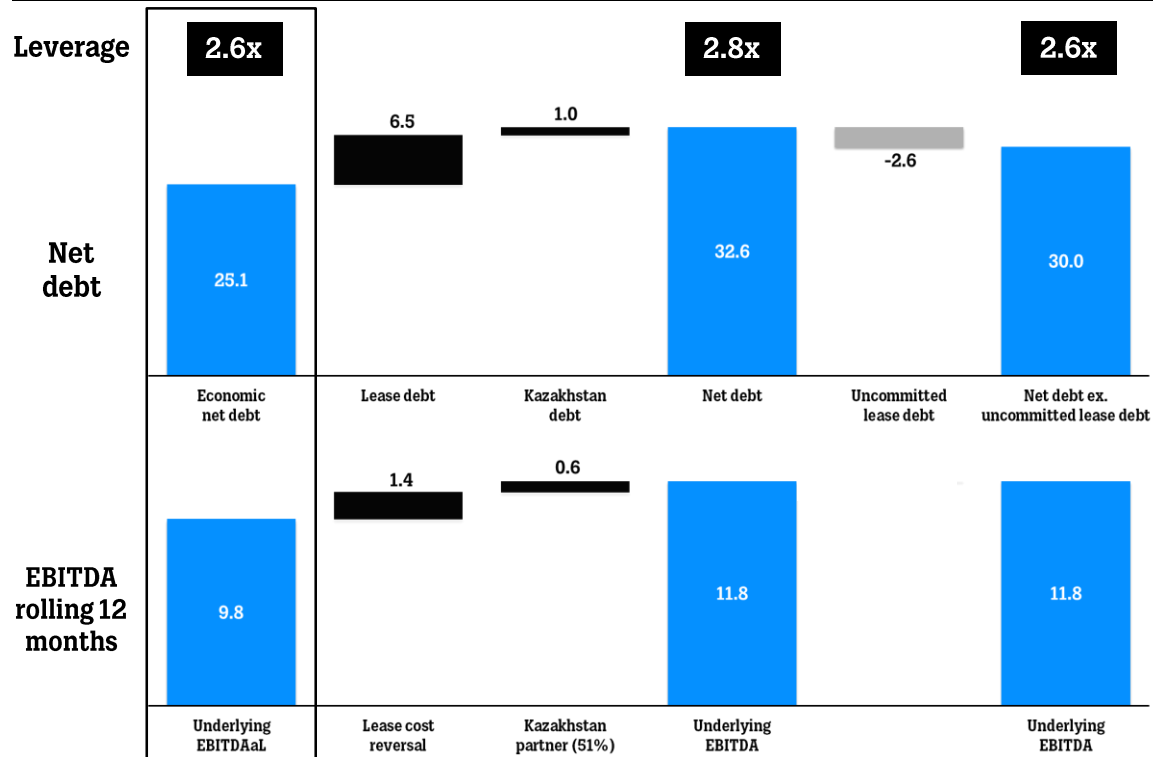
- Ramp-up of initiatives in 2019 in a low-growth environment
- FMC cross-sell and monetization of customer satisfaction to drive growth in mid-term

- Growth in 2019 mainly driven by cost reductions
- Growth in the mid-term driven by a combination of revenue growth and cost reduction

- Entering next phase in capex cycle with roll-out of 5G and Remote-PHY, starting towards the end of 2019

Leverage at 2.6x

Economic net debt to underlying EBITDAaL
(SEK billion, as of 31 March 2019)



Comments

- Economic net debt to underlying EBITDAaL at 2.6x end March, down from 2.8x at end of 2018 due to cash flow generation and proceeds from sale of Dutch business
- Expect to stay within leverage target of 2.5x-3.0x after distribution of proceeds from sale of Kazakh and Dutch businesses
- Net debt / underlying EBITDA (including lease debt of SEK 6.5bn) at 2.8x end of March. Excluding uncommitted portion of lease debt (2.6bn), net debt / underlying EBITDA would also been at 2.6

To conclude...

Key priorities moving forward



Reignite EuS Revenue growth in Sweden

- B2C: Com Hem Mobile and FMC penetration in the customer base
- B2B: High margin OnNet growth

Structural cost savings

- Cost synergies of SEK 900m within 3 years
- Investigate further initiatives

Build on the momentum in the Baltics

Close the sale of Kazakhstan

THANK YOU!

TELE2